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ART OF INFLATION BALLOON SHOW

Press Release

Comedy, Art, Music and Balloon in One Show

Public libraries are struggling to get kids to participate in programs. Palos Heights library is working to overcome this problem.

Orland Hills, March 7th, 2016: Palos Heights Library will be hosting a free for all ages balloon show, Art of Inflation, on Saturday, March 19th. This special event is designed to draw local families to the library. Art of Inflation is a choreographed balloon show that twists comedy, art, music, creativity and audience participation into a unique family show. The show starts at 10:30 AM in the library at 12501 S. 71st Ave, Palos Heights, IL 60463. Please RSVP with the library Youth Service Department - (707) 448-1473.

Although the library offers many opportunities for kids' programs, it struggles to fill those programs. Parents, who do use the library, love the resources it offers, and are surprised to hear that more residents do not take advantage of the free services. To help draw attention to its kids' programs, the Youth Service Department is hosting a special community event geared toward families. "Once they come to the library, a light bulb goes on in parents' heads and they realize the potential the local library offers to them and their children," says Rebecca King, Head of Youth Services.

The library selected Art of Inflation for its ability to draw a large crowd. "I'm looking forward to returning to the Palos Heights library." says Dale Obrochta, professional balloon entertainer. Obrochta entertained at the Palos Heights Library in 2010 to a standing room only crowd.

Art of Inflation is a unique experience for the audience as they watch colorful 4-foot long balloons twirl around and before their eyes transform into a work of art, captivating the imagination of young and old alike. "Two five-foot balloon sculptures are created during the show and after the show families are encouraged to come close and take a picture with the works of art," says Obrochta.

The Palos Heights audience will be in for a special treat as this show has incorporated a black light balloon creation that gets the kids screaming "cool!" Older audience members relive the 80's as the neon glows before their eyes.

Art of Inflation was the brainstem of professional balloon entertainer Dale Obrochta. Thirty years of balloon twisting knowledge is twisted into this show. Obrochta has been performing since 1986 and has been a visual balloon interpreter for TEDxNaperville, appeared on WGN & WLS TV, and performed for numerous schools and libraries in Illinois.

The Palos Height Library will be offering more kids' shows this season and is working hard to support the community's needs.

- Media kit located for Art of Inflation: <http://www.libraryballoonshow.com/media-kit/>
- Dale Obrochta - email (dale@mbd2.com) 708.744.0234
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